# A Guide to Safe Visiting.

Staying COVID-19 secure at ISE 2021

Fira de Barcelona, Gran Vía 1-4 June 2021







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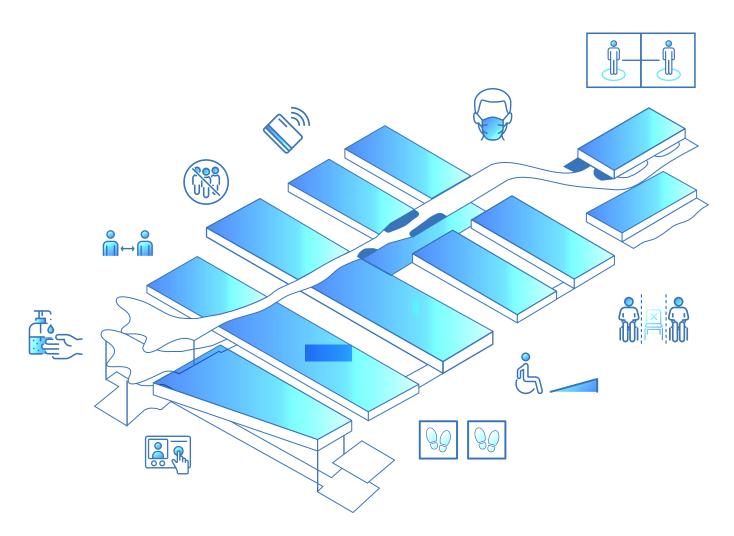
## Introduction.

The health and safety of our visitors, exhibitors and staff is our number one priority. We have been working hard to implement important measures for ISE 2021 which will keep you safe and secure, whilst enabling you to have a great ISE experience.

We are working closely with Fira de Barcelona, risk consultancy AON and the Hospital Clínic of Barcelona to ensure the safety and comfort of all those on-site at our new venue. Together we have created a wide-ranging mitigation strategy which includes encouraging behavioural changes and deploying physical measures, as well as providing more facilities and features digitally. These measures have earned the Fira the 'Safe Travels' badge from the World Travel Tourism Council (WTTC). This recognises destinations and venues that have implemented health and hygiene protocols aligned with the WTTC's own criteria, which are also endorsed by the World Health Organization (WHO).

Everyone has to play their part. As well as following the protocols to keep themselves safe, attendees also have a responsibility to others. In this guide, we outline what ISE and its exhibitors are doing, and what visitors need to do, to ensure a safe show environment.

We are continuing to monitor the situation closely and will update this guide if necessary.



## How ISE will Keep You Safe.

#### **Online Registration.**

To avoid queues at the entrances and large numbers of people touching the same devices, there will be no on-site self-registration desks at ISE 2021.

#### **Temperature Checks.**

All visitors will have their temperature checked outside the Fira before being allowed to enter. Anyone with too high a temperature will be taken to the medical centre for a Covid test. If this is negative, they can enter the venue; if it is positive, they must go into quarantine.

#### **Protective Face Masks.**

These must be worn at all times within the venue, except when eating and drinking.

#### Social Distancing.

Measures will be in place across the venue and on exhibitor stands. Messages will be displayed on signage visible across Fira de Barcelona.

#### Monitoring.

Through the use of cameras and safety managers, we will monitor numbers of people and prevent overcrowding.

#### Hand Sanitisers.

Gels or hydroalcoholic solutions will be available for visitors. You will see signs in all communal areas and on stands you visit which will inform you of health and safety protocols.

#### Cleaning.

All areas of the Fira will be cleaned at an increased frequency.

#### Ventilation Systems.

These have been improved, with antibacterial filters and increased air renewal frequency.

#### Payments.

The majority of payments at ISE 2021 will be cashless only.

#### Medical Assistance.

There will be an increased provision of medical assistance points.

#### Food & Drink.

These will be delivered in individual units, both in the catering outlets and at stands.

#### Hygiene Screens.

Screens will be installed at all service counters, catering outlets, and information points.

#### Seating.

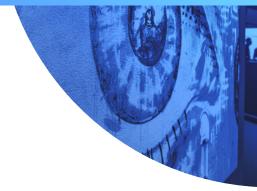
All seating will have increased spacing.

#### Handouts.

In order to minimise handing physical items to large numbers of people, we are discouraging handouts. There will be a wide range of information, guidance and handy tips available via the use of mobile apps, digital event guides and other digital media.

#### Media Galleries.

There will be areas around the venue where you will be able to scan a QR code or tap on a digital magazine cover to request a complimentary copy.









## How Exhibitors will Keep You Safe.

#### Stand Designs.

These will be optimised to maintain physical distancing.

#### **Stand Capacity.**

There will be a maximum capacity for every stand which will be closely monitored.

#### Traceability.

Stands will have a control system to enable identification and registration. Alongside the building of contact lists, this is important if it becomes necessary to track or trace contacts. This data is required in case people who were on a stand at any given time need to be identified and contacted.

#### Social Distancing.

Measures will be in place on all exhibitor stands.

#### Signage.

Outside stands will clearly communicate essential information including maximum capacity of the stand; the location of waiting points inside the stand; the positions of hand sanitisers; and PPE usage at the stand.

#### Sanitisation.

All equipment and exhibits on stands will be regularly sanitised.

#### Hand Sanitisers.

These will be available on all stands.

#### Greetings.

Exhibitors will encourage alternative forms of greeting that do not involve physical contact.

#### Hygiene Screens.

Desks and counters on stands will be fitted with protective screens to shield person-to-person interactions.

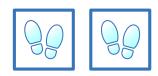
#### Food & Drink.

All complimentary food and drink offered to visitors on stands will be served pre-packaged, with drinks served in covered, disposable cups.

#### **Digital Brochures.**

Our exhibitors have been encouraged to provide all attendee information materials such as brochures in digital formats, to limit unnecessary handling.











## How Visitors will Keep Each Other Safe

#### **Online Registration.**

Once you have completed your online registration, a confirmation email with a PDF printable version of the badge will be sent to you. You should print the badge at home and bring it with you to enter the show.

#### **Protective Face Masks.**

You must wear a face mask at all times within the venue, except when eating and drinking.

**Social Distancing.** You must observe social distancing at all times.

#### Hand Sanitisers.

Sanitise your hands frequently. In particular, you must do this before and after handling any materials on stands. Carry your own hand sanitiser with you, so you can disinfect your hands as often as required.

#### Self-scanning.

Unlike in previous years, you can scan your own badge to enter the show. Nearby staff can assist you if you encounter any difficulties.

#### Greetings.

Please use alternative forms of greeting that do not involve physical contact, such as elbow bumps.

#### **Cashless Payments.**

The majority of payments are cashless, to avoid passing cash from person to person.











## Top Tips for Visiting ISE 2021.

#### Feeling Unwell?

Please do not come to the show if you don't feel well.

#### Medical Assistance at the Show.

If you start to feel unwell during the show, go to the nearest medical assistance point.

#### Face Masks.

Bring a spare face mask with you to the show.

#### Appointments.

Pre-book stand appointments to plan your visit in advance.

#### Instructions.

Comply with all instructions, verbal or on signage, concerning access control, capacity management and waiting positions.

**Queuing.** Try not to join queues to visit stands – consider coming back later.

#### **Designated Areas.**

Ensure that you are in a properly designated area and at least 1.5m away from other people before removing your mask to eat or drink.

#### Sanitisation.

Sanitise your hands regularly.









