

**INTEGRATE**

... Celebrating  
... 10 years  
... of Integrate

**SPONSORSHIP**

**22-24  
AUGUST**  
ICC SYDNEY

**OPPORTUNITIES**

**THE  
FUTURE  
DEFINED**

Discover more  
**INTEGRATE-EXPO.COM / #INT2018**

IN ASSOCIATION WITH

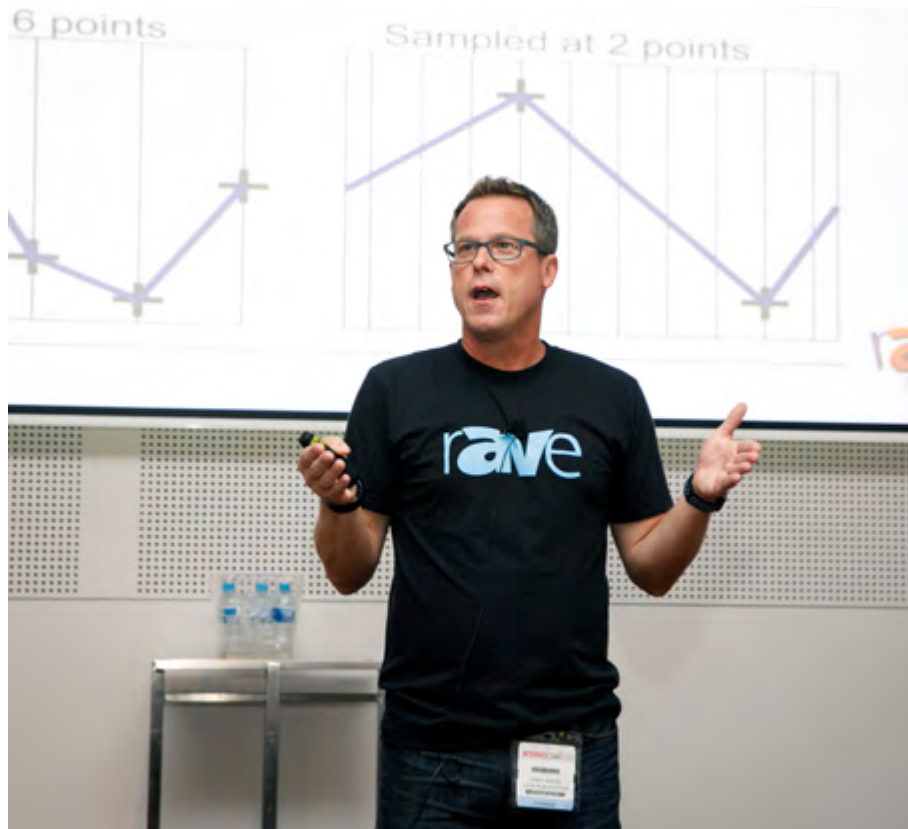


CEDIA™

# On Demand

**rAve and Integrate have partnered again this year to increase your overall brand and show exposure at Integrate 2018 before, during and AFTER the show - making for a 365-day exposure opportunity.**

**You can see what we did in 2017 by going to [www.ravepubs.com/integrate2017](http://www.ravepubs.com/integrate2017)**



**COST**

**\$1,500 - \$5,000**

## Integrate 2018 MicroSite

rAve [NOW] has been producing AV show MicroSites since 2009. In fact, they've done shows all over the world and they're compatible with ANY browser (desktop or mobile) as well as via the rAve [NEWS] App for Android and iOS.

This partnership between Integrate and rAve [NOW] will give AV Integrators and Buyers in Australia a comprehensive and easy way to find everything at Integrate 2018 - and this benefits everyone.

News Articles, blogs, product press releases, show photos and videos shot at every booth/

stand, will be aggregated in one location that can be accessed via a desktop web browser, mobile phone browser or even via the rAve [NEWS] App.

The 2018 Integrate MicroSite, with your ads, logos and featured content, will remain LIVE for 365 days - not just during the show.

Attendees and readers can return throughout the year to review the products they saw (or missed), so your marketing investment in a booth will show an ROI all year - not just the two days of the event.

## Sponsors Receive

- Increased Exposure
- Banner Ads - Two Total
- Social Media Package
- Sponsor Video Listings
- Integration in the 2018 MicroSite
- Sponsored Content
- Attendee Engagement
- Exposure to Over 400,000 AV Professionals Worldwide

## rAve [NOW] MicroSites At A Glance



**220K+**

Video Views



**84K+**

Unique Visitors



**500K+**

Show Tweets



**410K+**

Total Page Views



**16K Followers**  
@rAvePubs



**16.7K Followers**  
@rAvePubs



**28.5K Videos**  
@rAve Publications



**Over 67K**  
Connections

# Partnership Opportunities



SPONSOR RECEIVES	SILVER	GOLD	PLATINUM
Logo on Integrate 2018 MicroSite	✓	✓	✓
Banner ad on Integrate 2018 Microsite	✓	✓	✓
Pre-scheduled product video appointment at your convenience - as many videos you wish!	✓	✓	✓
Copies of 1080p product video files shot in your Integrate booth to use in your own post-show promotions at Sponsor's request. Videos for non-sponsors are shot in 720p.	✓	✓	✓
Product videos posted to Integrate 2018 MicroSite within 24 hours.	✓	✓	✓
Social media promotion of all product videos on Twitter, Facebook & through other channels.	✓	✓	✓
Takeover ad Integrated into rAve [NEWS] app for one month.	✓	✓	✓
Three custom tweets sent via rAvePubs Twitter (Tweets can be sent out before, during or after Integrate 2018).	✓	✓	✓
Banner ad and logo included in special post-Integrate 2018 eNewsletter. Newsletter will be sent to all Integrate 2018 attendees and rAve Publications ProAV and Digital Signage subscribers (over 140,000 AV professionals.)		✓	✓
Exclusive one-on-one Integrate video interview with company executive and Sara Abrons or Gary Kayye. Interview will be published and featured as a story/blog on Integrate MicroSite receiving 5x the exposure of any other post & promoted on social media.		✓	✓
Pre-Integrate 2018 Podcast OR Video Product Demo with Gary Kayye Podcast or Video Product Demo will be about Sponsor's Integrate exceptions or particular product/service that will be featured at Integrate. Pre-Integrate Podcast or Video Product Demo published on Integrate MicroSite, on rAvePubs.com & promoted on social media			✓
Additional Integrate 2018 social media campaign: (5 tweets, 1 Facebook posts, 2 LinkedIn posts, 1 LinkedIn Post on Gary Kayye's personal account) - content will be written by sponsor.			✓
Logo placed on apparel worn by rAve team on Integrate show floor.			✓
Co-sponsorship of all Gary Kayye's educational sessions at Integrate 2018. One session each day & includes: recognition as a sponsor & logo place in the presentation slide deck.			✓
<b>INTEGRATE 2018 INVESTMENT (EXCLUDING GST)</b>	<b>\$1,500</b>	<b>\$2,000</b>	<b>\$5,000</b>