



InfoComm 2018

2018

**First-Time Exhibitors ONLY
Sponsorship Opportunities**

Extend your InfoComm 2018 investment
and leverage your exhibit presence.

rAvePubs.com/InfoComm2018

rave
[NOW]



It's the perfect reference after attendees return home or for those that didn't go.

rAve is the largest global AV publication (www.rAvePubs.com). One of the unique ways we cover trade shows is via video. We go to every single booth on the InfoComm Show floor and shoot 1-2 minute video introductions of every new product or technology launched at InfoComm. And, we do them for free. You can see our InfoComm 2017 Microsite (with over 1,700 videos) here: rAvePubs.com/InfoComm2017

Drive attendees to your booth at InfoComm 2018.

However, for InfoComm 2018, we want to give first-time exhibitors an exclusive opportunity to drive attendees at InfoComm to your booth with a package that includes pre-show, live-at-show and post-show promotional activities. And, the package also includes the opportunity to have your video featured early - so show attendees will be driven to your booth!

Sponsor Receives

Ad feature included in dedicated pre-InfoComm 2018 First-Time Exhibitors "Must See" email blast to all rAve's commercial AV readership. Email blast will include individual listings for each exhibitor participant including:

- 300x270 graphic image
- 30-character title (about 4-5 words)
- 220-character description (about 30 words)
- Linkable URL redirect where readers can find more information.

x

Pre-scheduled [Product video](#) appointment at your convenience before 2 p.m. on day **ONE** of InfoComm 2018 - as many videos as you wish!

- Videos posted on dedicated First-Time Exhibitors page on InfoComm 2018 Microsite.

x

Copies of the 1080p product video files shot in your booth at InfoComm to use in your own post-show promotions at Sponsor's request. (Videos for non-sponsors are shot in 720p).

x

Product videos posted to [InfoComm 2018 MicroSite](#) within 24 hours.

x

Social media promotion of all product videos on Twitter, Facebook and through other channels.

x

Feature in InfoComm 2018 First-Time Exhibitors wrap-up article posted one week after InfoComm 2018.

- InfoComm 2018 product video linked and URL link to website.
- Article posted on InfoComm 2018 Microsite, to our 60,000+ LinkedIn followers and other social media promotion.

x

InfoComm 2018 Investment

\$1,000

 > **1.1M +**

 > **29K +**

 > **17K +**

 > **68K +**

 > **9K +**

 > **103K +**

**Projected
2018 Stats**



**1.1 Million +
InfoComm MicoSite Views**

**750,000 +
InfoComm 2018 Video Views**



Are you ready for InfoComm 2018?

Let us help power your brand and tell your story at InfoComm 2018.

Thank you.

We look forward to working
with you at InfoComm 2018!

If you would like more information on any of
the InfoComm 2018 sponsorship
opportunities please contact:

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